



@mezurashi.casting

M



Handpicked from mumbai city

EXPLORE RAW TALENT
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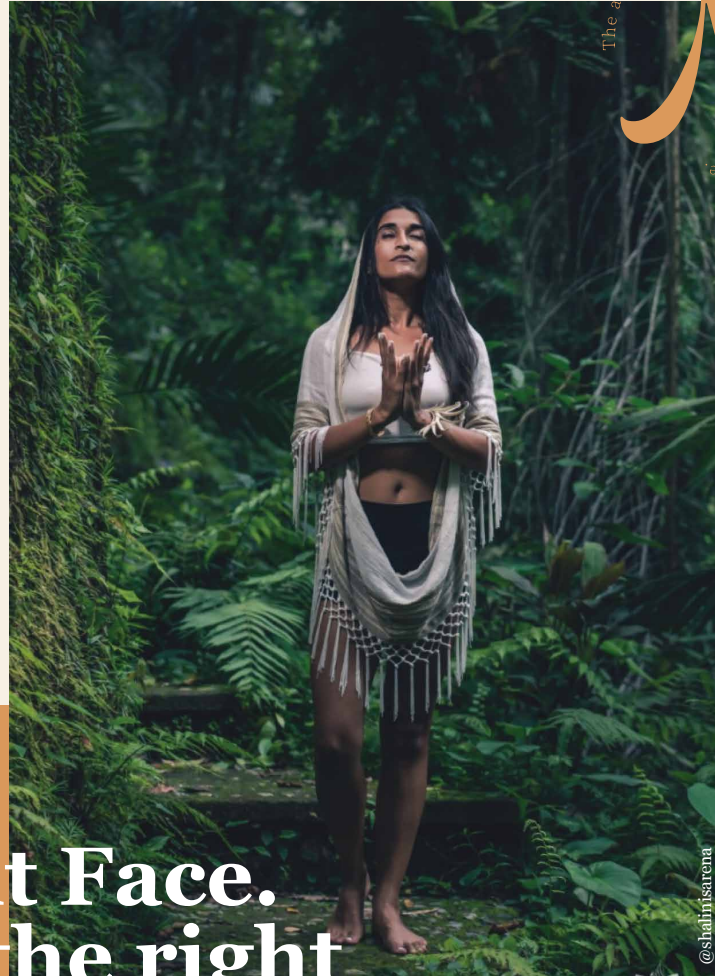
Intro

Mezurashi casting is a passionate endeavor to bring forth even the rarest of talents and personalities from across the country. We are constantly on the lookout for the most fitting actors - inclusive of all body types, genders, ethnicities, and ages - best suiting the scripts.

Mezurashi finds details, often gone unseen and unnoticed, alluring. Our sense of character aesthetics fills the gaps between real and reel life through our selection of actors. With a focus on creating characters that shall always be remembered, we strive to embark on a process that brings our filmmakers, directors and writers, the talent exactly the way they've imagined their characters to be.

“Our Motto”

**Right Face.
For the right
character.**



Mezurashi has a keen eye for detail that helps in finding the “Right face, For the right character”. Paying attention to the tiny details hidden in the story, is key to our casting process. We sit down and listen to the directors and the producers very closely to understand the character and performance requirements. Our cast can be seen today on a lot of commercial campaigns for major brands and award-winning films. Our goal is to introduce you to the character you have imagined.

Scope

THE INSIDE LOOK

**Find
Upcoming
talent**



*Mumbai breeds
possibly the best
talent in India*

(MUMBAI)

India



Our Casting Partners

It's always a pleasure working with some of the industry's most brilliant minds



NETFLIX



HOME
CREDIT



Contact us for more info mezurashi.casting@gmail.com

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MEZURASHI

{WORK}

A comprehensive
overview of some
of our work

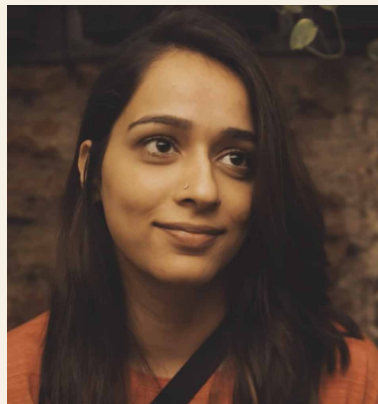


Sage

Bacardi (house party sessions)

A tall man who does not fit in spaces was what Mezurahi was searching for and the one who he fits with perfectly. Kushal is 6'10 and it was his very first time acting. Right after that we found his perfect match Aisha who regardless of the differences, moves in with him. Every character in the sage video was a unique find.

WATCH HERE



Cast :

Kushal shah
Aisha ahmed
Harleen kaur
Manikant momaya

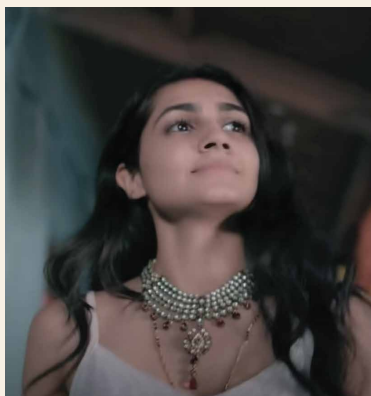
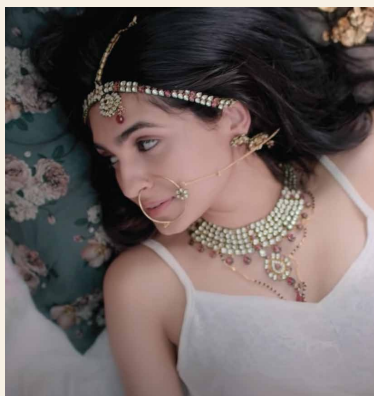


Liggi

Bacardi (house party sessions)

A lot of emotions because we are talking about a newlywed bride, waking up right after her wedding, she krumps, does Kathak, cooks and waits for her husband. We then see, the husbands face the actual artist of the song. Who is known as ritviz turns out to be her husband. Vedika Pinto played that state of mind perfectly.

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Cast :
Vedika Pinto

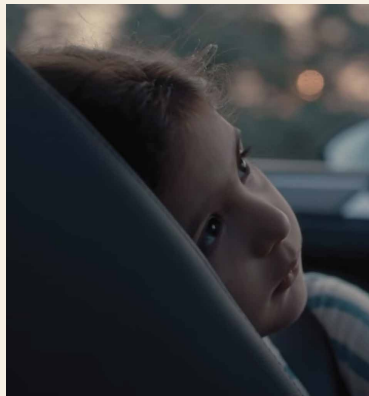


Volkswagen

Volkswagen

Volkswagen wanted to create a heartwarming digital film for Christmas. The story was simple and innocent. Peeping into the world of a 6-year-old. All she wanted was for her dad to stay at home for Christmas, and she turns into a little burglar to steal his toys that keep in away from her. We see Nitara Bhambani who holds the record of the youngest child girl to recite the national anthem, she is only a 4-year-old. Her father Harpreet Vir decides to take her for a drive in the New Tiguan. We had seen Harpreet on a Netflix show and wanted him to play the character on Nitara's father in the film.

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Cast :

Nitara bhambani
Harpreet Vir Baweja



Nit Nit

White Hill Productions

A girl, who is going through a fresh break up has been revived with happiness with her dog known as Kobe. After a lot of good time walks and run on the beach with Kobe. She forgets her episode with her ex and lives a peaceful life with Kobe. We had a lot of featuring actors in this music video.

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Cast :
Jasleen Royal
Suhail Nayyar
Rajat Barmecha

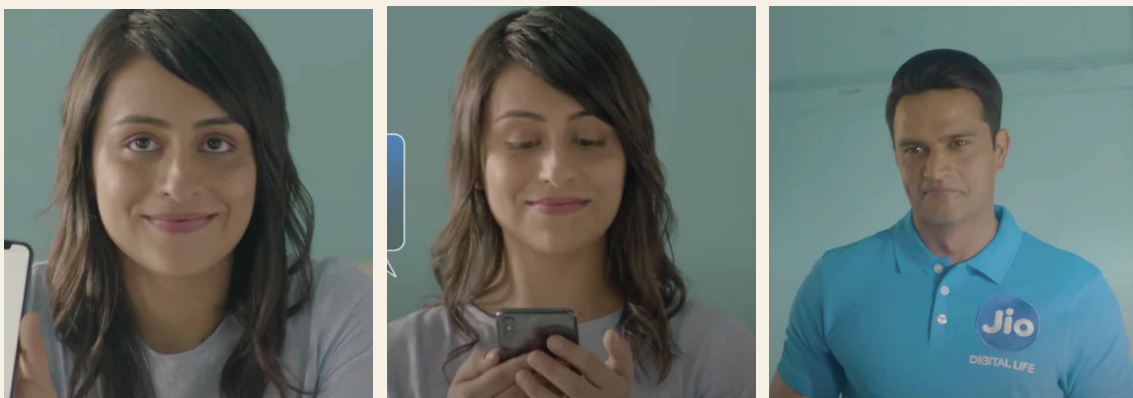


Jio Porting

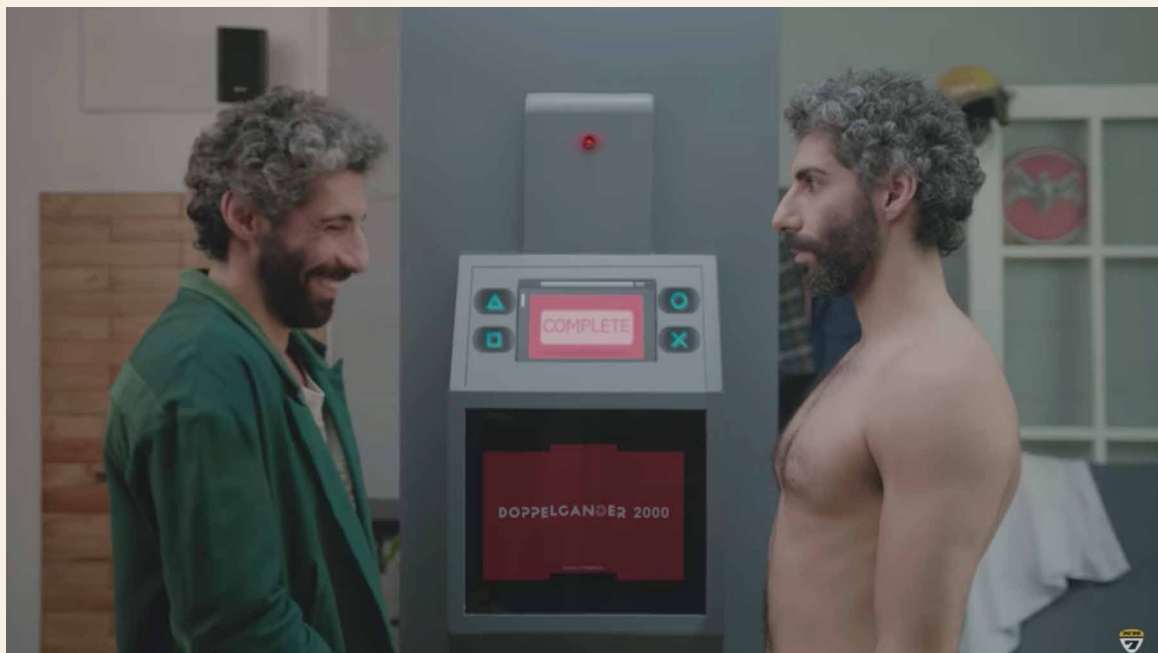
Reliance Jio

Jio porting made easy, working with a telecom brand where the message had to be loud and clear. We cast Ayesha Adlakha as we all have seen her in many shows. She is a character who is just not loud with her amazing personality but also is very clear with her vision when it comes to dialogue delivery.

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Cast :
Ayesha Adlakha

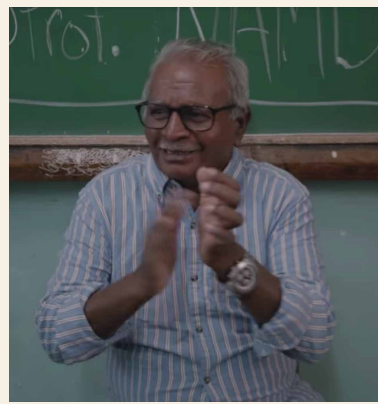


Ape Echoes

Bacardi (house party sessions)

A conceptual video, where the character had to order a clone machine and use other clones as his run away from all his tasks. There was only one man who we knew who spoke of cloning machines. Jim Sarbh and his clones made the video reflect the fast pace of our lives in a technological era.

WATCH HERE



Cast :
Jim sarbh



Nothing For Our Own

Hanita Bhambri

We see a girl just leave the house cause of an argument with her loved one, she travels around on her scooter. Hoping to leave the city, while she explores her way out at every turn she sees a lot of couples which makes her go back home. The door opens, and we see another girl which is her girlfriend. We had to find the perfect couple, we picked both of them after they couldn't stop talking to each other at their first workshop meet.

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Cast :
Aisha Ahmed
Paniza Rehnama

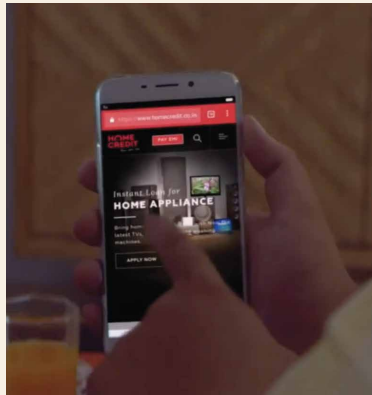


Home Credit App Launch

White Hill Productions

When you come home and see a new TV it raises a question. A question where you feel it must have been your hidden money. Your roommate has finally brought a TV without a job. A combination of two opposite characters were cast paras and Daljeet. They both were comical and wonderful with their performance.

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Cast :

Daljeet Singh Gujral
Paras Priyadarshan

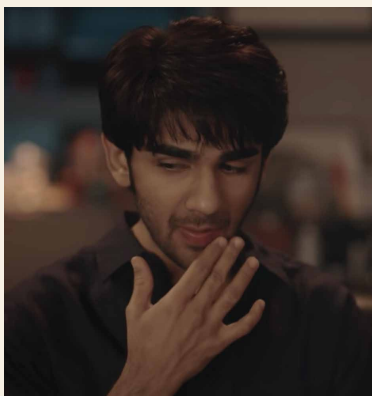


Netflix for valentines

Netflix

A relationship always is welcome to have a third wheel. Here the third wheel was Netflix, we see a new added profile on an ex couples account which then turns out into a war, where they change names, photos and start bringing their past on it. Mezurashi has searched and knocked on every door and ally to find the cast for Netflix.

WATCH HERE



Cast :

Priya Banerjee
Prit Kamani
Armaan Nagpal
Rohit Kamra
Madhura Patil
Sharvi Bhujbal
Rupika Grover



Baatein karo

Sony music

A couple on a vacation, realize that using the phone a little too much have left them mute in their relationship. During their journey after they realize this they keep their phones away and start paying attention to each other more. We searched and then found Liana, Shray who come from different cultures. When they were called for the workshop. It was a yes.

WATCH HERE



Cast :
Shray rai tiwari
Liana hu



Get in touch

mezurashi.casting@gmail.com